

# Brett Stanley

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## PROFILE

An experienced individual interested in obtaining a leadership position with an innovative and growing company.

## EXPERIENCE

### **Woodworking Professional, Hallmark Model Shop via Guidant Group 2016 — Present**

Responsible for interpreting design requests, sketches, drawings and verbal descriptions and then work with the team to utilize a variety of materials (wood, metal, plastic et al) and professional grade machine & hand tools to create and deliver project work including product prototypes, furniture, and showroom fixtures.

### **Design Eng. Manager, Hallmark Cards; Kansas City, MO 2013 — 2015 (retired)**

Led the Packaging Engineering Department, to develop packaging solutions working in partnership with the Packaging Design Studio. Primarily responsible for innovative and cost effective retail, wholesale and shipping solutions for Greetings, Gift Presentations and Packaged Expressions and a variety of 3D product. In addition to creating specifications, we provide support to Manufacturing, Procurement, Product Integrity, Distribution and the foreign Buying Office. Oversaw execution and interpretation of ship tests to ensure the product is delivered to retail in good condition. Package Engineering consults for all areas of the company related to packaging and shipment of product.

### **Creative Technology Dev. Director, Hallmark Cards 2007 — 2013**

Responsible for technology & workflow development and Lean support to Creative Product Development and creative areas outside of the division including Marketing, Merchandising, Retail, Subsidiaries and International groups. This work included project management, technology support, Lean, work process and workflow improvements and color management from concept to imposition. This group also worked closely with Operations and Information Technology divisions.

### **Creative Tech Development Mgr. — Party/Gift Wrap, Hallmark Cards 2001 — 2007**

Key role in designing and implementing quality processes for 3D products. Manage technology issues within Creative. Led Engineers, Tech Quality Planners and Product Development Specialists who develop specifications and provide system management respectively. Led design and implementation of quality processes for 3D product. Designed, developed and implemented a powerful database application for Product Specifications.

### **Other engineer and manager positions at Hallmark beginning in 1984 1984 – 2001**

Product Engineer, Sr. Product Engineer, Technology Administrator, Product Development Engineering Mgr., Creative Tech Development Mgr. — Cards, Technical Design Services Mgr., Creative Engineering Mgr. — Details available upon request.

**Design Engineer, Didde Graphics; Emporia, KS** **1982 — 1984**  
Responsible for the design, R&D and manufacture of web printing and collating equipment. Focused on the delivery section, including sheeting, stacking and folding.

**Process Engineer, EI DuPont; Sabine River Works, Orange, TX** **1980 — 1982**  
Responsible for the mechanical pelletizing operation that occurred at the tail-end of the manufacturing process at this site where polyethylene copolymers were produced.

## **EDUCATION**

Kansas State University — BS Mechanical Engineering **1980**  
Magna Cum Laude

## **SKILLS & INTERESTS**

Job Related

People Leadership

Budget Management

Microsoft Office

Database Management

Adobe Creative Suite

CAD

Woodworking - skilled in all major woodworking power tools & hand tools. Experienced at fabricating, assembly and finishing.

Home DIY - Carpentry, electrical, plumbing, lawn and landscape, & etc.

Sports fan

Volunteer

Christmas in October - House captain

Drafting Advisory Board - Johnson County Community College

Ronald McDonald House - Crown Garden

United Way

Harvesters - coordinated the Creative campaign

Habitat for Humanity

American Red Cross - RWTC (Ready When the Time Comes)

